

STORE CLOSED
ALL DAY TODAY

WANAMAKER'S

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WEATHER
Unsettled

Tomorrow the Christmas Gift-Buying Starts in Real Earnest

In the Course of the Years Time Plays Many Tunes to Us and we tire of one after another and drop them, but generally there is one tune that we like best, which never loses its charm, but continues to inspire us until we become wedded to it as a profession and our life-long occupation.

That's the story of this business, which in no sense can ever be hackneyed, stale or old.

In each of the sixty years we have had with it a new bloom and freshness has been born with each new week.

The dew of youth is still upon us, and we are forever seeking at the fountain head for the best that the world can give.

[Signed] *John Wanamaker*
November 23, 1921.



Women's Velveteen Dresses From \$30 to \$52.50

They are really charming, and what most women like about these dresses is that they come in so handy for so many occasions.

The principal colors are a rich seal brown, navy and, of course, black, but outside of this the styles vary as much as possible. Some are very plainly tailored with perhaps only a trimming of braid; others have a con-

trasting collar and cuffs in Peter Pan fashion.

There are many, too, with the new deep cuffs elaborately beaded, others with quite a good deal of embroidery, lace collars and so on. These would make delightful theatre frocks. In fact, any one of these velveteen dresses would be a great addition to a woman's wardrobe.

(First Floor)

Gold-Mounted Handbags at Moderate Prices

Of black pin seal in dull and glazed finish and brown shrunken seal. All in flat shapes, but a variety of styles, from small envelope books to large shopping handbags.

All have flexible 14-kt. gold clips.

Prices \$5 to \$12.

(Main Floor)

Dainty White Toilet Articles for Her Dresser

are what many a girl and woman want for Christmas. Imitation ivory is attractive for home use, and not heavy to travel with. Sets of it in the favorite Fairfax design may be chosen, boxed, for from \$18 to \$40.

In an entirely plain design, from \$17 up. Or the separate pieces may be selected to make up a set as desired. The choosing is excellent now.

(Main Floor)

New Bright-Colored Corduroy for Negligees

In all the prettiest colors that women are asking for and in the popular wide wale with a soft, silky finish.

It is 32 inches wide and moderately priced at \$1 a yard.

(First Floor)

Out Go All the Children's



At Exactly Half Price

As we explained when disposing of the men's and women's Anatomik shoes, we are transferring the making of those famous health shoes to another factory.

The several thousand pair of children's Anatomik shoes remaining on our shelves are perfectly good. They are a splendid preventive of foot trouble, as well as a corrective shoe.

But to avoid mixing the old with the new we shall clear out all that remain, at exactly half price.

They are high shoes, in black or tan Russia calf, with sturdy welled soles, straight lasts and the famous Anatomik health heel and arch.

They run from size five in infants' shoes to size six in growing girls' shoes. Not every size in black or in tan, but all sizes in one or the other.

The new prices are \$3, \$3.75, \$4.25, \$4.75 and \$5.50.

(First Floor)

4000 Pair of Women's Silk Stockings at \$1.50

1200 pair of full-fashioned sheer black silk stockings with lisle tops and soles; all first grade.

1800 pair of sheer full-fashioned all-silk stockings in tans and popular light colors; second grade.

(West Aisle)

Hand-Made Filet Laces

Women have a hundred uses for these lovely laces—the more delicate ones for lingerie, neckwear and children's clothing; the heavier edges and insertions for chair-backs, scarfs, runners and other decorative purposes.

Both weights are included in this disposal of real filet lace at low prices. They range from a narrow picot edge at 15c a yard to a wide antique edge at \$8.75 a yard; and from a narrow insertion at 20c to a wide insertion at \$10.75 a yard.

(West Aisle)

Here Are the Lowest-Priced Dinner and Luncheon Sets of Merit—\$5, \$12 and \$25

You cannot buy any sets that will give better service in proportion to what they cost than these.

They are sets of American semi-porcelain, in a rose-spray decoration with royal blue lines.

Luncheon Sets of 32 pieces are \$5 a set.

Dinner Sets for six people are \$12 a set (52 pieces).

Regular Dinner Sets of 106 pieces, for 12 people, are \$25 a set.

All are of the same semi-porcelain and in the same decoration.

Thousands of homes need just such sets for practical

everyday usage.

These are the lowest priced sets of practical merit obtainable.

All newly on sale tomorrow.

(Fourth Floor)

Prices Are Lower on All Automobile Tires

There is an average 20 per cent reduction on the prices of automobile tires as compared with the prices of a month ago. This is a good time to buy and tires make splendid gifts.

Here are United States, Goodrich, Ajax, Kelly-

(The Gallery)

Springfield and Delion tires, in both fabric and cord models, at the new lower prices.

Beacon cord tires and tubes start at \$14.90 for a 30x3½ cord tire and go to \$42.50 for a 37x5.

Red cord tubes are \$2.40 to \$5.75.

How Does This Appeal to a Man?

There are any number of makes of men's overcoats that we would not sell under any consideration.

On the other hand, in overcoats, as in suits and other things, there are certain makers whose product is known and recognized in the clothing business as manifestly unsurpassed.

We select the best of these makers' "lines"; we mark them at competitive prices and we back them with our word of honor.

We cannot SAY anything that would make our stocks of overcoats larger, finer, safer or more satisfactory, but the point is, we do not have to.

Prices from \$28 to \$100 for the coats that are the pick and choice of the best made in this country.

(Third Floor)

Men's Fine Knitted Neckties for \$1.50

Customers tell us that ties of similar quality and beauty are a third more elsewhere.

These are of excellent knitted silk in plain colors and diagonal stripes. Fine for gifts.

(Main Floor)

Price Lowered on Men's World-Famous Derby Hats

For years we have been the American distributors of an imported derby hat that is probably the most celebrated feather-weight derby in the world.

This Winter's shipment was marked at \$10 each and the hats are worth every dollar of this price, but, in accordance with our plan to make concessions wherever possible, we have taken \$3 from the price of each hat.

(Main Floor)

Men's Handsome Brogue Oxfords Lowered a Third to \$8.75

There are just 200 pair of these shoes and until today they were just \$3.75 a pair more in our regular stocks.

Of tan Norwegian grain calfskin with full wing tips and perforations, newest style toes, heavy single soles, English back stay, low, broad heels and wide shanks. Just the shoes that well-dressed young men like to wear with woolen socks.

All sizes to start with.

(Main Floor)

Men Who Like Shirts With Starched Cuffs

will find a wide range of choice here.

At \$2 are stiff-cuff percale shirts in both plain negligee and pleated-bosom styles. Good, fast-color percale in neat stripes.

At \$3.50 are woven madras shirts with starched cuffs and in about a dozen different styles.

(Main Floor)



"The Awkward Age" Does Not Exist for a Girl Dressed Here

Her clothing may cost very little here, but it is sure to be correct, pretty and becoming, so that she is started on into womanhood with the comforting assurance and the important knowledge of right dressing.

Regulation Dresses of Pure Linen

carefully made in our own workrooms, are in white, brown, delft blue, rose, maize, green, with hand-embroidered insignia on collar, sleeve and shield. Priced \$10 and \$12.50, in 6 to 14 year sizes.

The same dress in a linen-and-cotton mixture is \$8 and \$10, according to size. In navy blue serge, it is \$16.50 and \$17.50.

Gingham frocks in pretty fashions begin so low as \$2.25. And there is almost bewildering variety in wash frocks from that price up.

A Flock of New White Frocks

has just settled down into the cases. Piques, dimities, dotted swisses and organdies, in charming fashions for girls of 6 to 12 years.

Cloth dresses start with pretty jersey frocks at \$9.

Raccoon-Collared Chinchilla Coats at \$32.50

They are in cinnamon brown or navy, lined and interlined, and of exceptionally good quality, both as to material, fur and style.

Other warm winter topcoats in sizes 6 to 14 years, from \$12 to \$110.

New Rain Capes at \$6.50

Full capes of rubberized fabric, with attached silk-lined hoods. Blue, tan or garnet. Fine gifts for little girls.

(Second Floor)

Nearly All the Juvenile Hats Are Reduced

In the big, bright salon devoted to children's and young girls' millinery there are hundreds of pretty hats, in velvet, felt, beaver and velour, especially designed for youthful faces.

In addition to their prettiness and becomingness is the further fact that a large number are now reduced in price and can be bought for much less than originally.

(Second Floor)

Wash Silks Make Themselves More and More Useful

This applies both to the striped wash silks at \$2.10 a yard and the plain white American silk broadcloth at \$2 a yard. Both are 32 inches wide.

But there is one other very important thing women are buying wash silks for, and that is for Christmas gifts. They are most acceptable for everybody, men and women alike, and they will be boxed if you say so.

(First Floor)



Thousands of Pieces of Bedroom Furniture 25 Per Cent Less Than Market Prices

All New, Excellent and Desirable

Single Pieces, \$18 to \$153

Suits \$110 to \$400

The purchase at one stroke of 10,000 pieces of bedroom furniture from a Philadelphia manufacturer is the sort of thing that really helps a local industry and benefits many homekeepers at the same time.

This is furniture we have been selling for years.

We sell more and more of it every year.

It is made with the deliberate purpose of producing the best medium-priced and low-priced furniture in the country.

We don't know any that quite equals it.

We don't know any that appeals so to the great majority of home-furnishers.

Now that we have been able to secure such a large quantity of it for selling at 25 per cent below the market prices, it appeals to them more than ever.

Walnut, oak, mahogany and enameled.

Queen Anne, Louis XVI, Sheraton, Colonial styles as well as modern adaptations.

You may choose complete suits or individual pieces, according to your needs.

(Sixth Floor)

White Silk Waists Which Wash

Also they are warmer than cotton waists for cold weather and they hold their own and even come out fresh looking from under a heavy suit.

There are three good styles at \$9.85. Two are in a fine heavy quality of silk broadcloth, one with a roll collar and the other with a collar that can be worn high or low.

The third model comes in crepe de chine and has a narrow fluting around the collar, cuffs and down the front pleat.

(Third Floor)

Before a Baby Can Walk

it has to creep. And the Infants' Store has the cunningest collection of creeping garments we have ever seen.

These pretty little creepers are of cotton crepe, chambray, poplin or gingham, in white, pink, blue, peach or yellow, daintily smocked or hand-embroidered and priced \$1.75 to \$3.50. Sizes one to three years.

(Third Floor)